Alec Bolingbroke

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EDUCATION

Utah State University, Jon M. Huntsman School of Business — Logan, UT
Master of Science, Management Information Systems — May 2025
- GPA: 4.0 while working 30 hours per week; Sandbox Tech Accelerator Cohort Member

Bachelor of Science, Information Systems; Minor: Web Development — May 2024
- GPA: 3.70 while working 30 hours per week; Dean's Scholarship Recipient, Dean's List

SKILLS

AI & LLMs: APIs (OpenAI, Anthropic), RAG architecture, agentic workflows, prompt engineering, evals, MCP, Cognigy
Automation & Integration: REST APIs, webhooks, Cloud Functions, Cloud Scheduler
GTM & Revenue Systems: Salesforce, lead lifecycle and routing, conversion attribution, Google Ads, Meta Ads, Local Services Ads, CallTrackingMetrics, NICE CXone
Data & Enterprise Systems: SQL, BigQuery, Domo, Supabase, Rippling, Slack (SCIM, Bolt), Twilio, FieldRoutes
Languages & Cloud: Python, SQL, JavaScript, Node.js, JSON, XML, Bash; GCP, Firebase, Vercel, AWS
Spoken Languages: English, Spanish (fluent)

WORK EXPERIENCE

Grit Companies — Lindon, UT
Solutions Engineer — May 2025 – Present
- First technical hire, building the AI and automation function for a ~2,000 person pest control company serving ~70,000 customers. Work with every department to find what slows them down, ship the fix, train the team, and track adoption.
- Designed and run 30+ production services and API integrations across Salesforce, FieldRoutes, NICE CXone, Rippling, Slack, Domo, BigQuery, and Twilio, with self-service tools that let non-technical teams ship production changes on their own, cutting turnaround from days to minutes
- Built the company's AI intelligence layer so every AI tool in the org knows how the company operates, updates as work happens, and gives each team the context it needs to move faster
- Integrated a customer-facing conversational AI agent on Cognigy and NICE CXone with FieldRoutes, and manage the technical vendor relationships and rollout plan
- Built the lead and revenue attribution engine behind $2.4M in annual marketing spend, tying paid search, organic traffic, and third-party lead sources to booked customers and revenue through automated routing, lifecycle automation, and offline conversion tracking.
- Partner directly with executive leadership to define technical strategy and prioritize initiatives.

R.R. Donnelley — Remote, Logan, UT
Composition Programmer — Nov. 2024 – May 2025
- Developed and optimized Python and Perl scripts to manipulate XML files for efficient data processing and composition, ensuring accurate delivery to print facilities serving 92% of the Fortune 100
- Led a refactor of production COBOL systems to Python, piloting AI-assisted development workflows

Kite Media — Logan, UT
Digital Marketing Specialist — Aug. 2022 – Nov. 2024
- Managed 15+ client accounts in website, SEO, and PPC services, overseeing a combined $150k/year media budget and driving thousands of inbound leads
- Built and launched 20+ custom marketing websites for national home service franchises with automated reporting and campaign workflows across the client book

PROJECTS

Hum, Founder – tryhum.io — 2026 – Present
- Built and own an AI operations product for home-service operators: connects service CRMs to Slack and alerts owners to cancellations, new leads, and tech check-ins the moment they happen; ran the operator research, pricing, and positioning, and built it end to end

Leverage, Co-Founder — 2024
- LLM-based search visibility tracking platform; led demos, technical validation, and onboarding to $25K ARR

LEADERSHIP & COMMUNITY

FieldRoutes Builder's Meetup, Founder and Host — 2026 – Present
- Started and host a group of operators and developers using FieldRoutes, building in public, and sharing ways the group can improve their operations

Assistant Wrestling Coach — 2024 – Present
- Two 6A state titles as an athlete; coached multiple individual and team state champions

Full-Time Service Missionary, Honduras and Nashville, TN — 2019 – 2021
- Served Spanish-speaking communities in Honduras until COVID-19 forced reassignment to Nashville, then took over online outreach and generated more new leads than any mission worldwide